



## Press Release

### For Immediate Release

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### **AFFINITY FEDERAL CREDIT UNION SELECTS VITAL INSIGHT TO AUTOMATE ENTERPRISE RISK MANAGEMENT INITIATIVES**

**Austin, Texas - October 31st, 2007** - Vital Insight, a leading provider of Enterprise Risk Management and Corporate Governance solutions, today announced that Affinity Federal Credit Union (Affinity) has selected Governance Insight - ERM Essentials to support its Enterprise Risk Management initiatives. Governance Insight - ERM Essentials combines elements of risk and compliance programs within a centralized system enabling Affinity to lower their compliance and risk costs as well as decrease regulatory and compliance exposure. Beyond that, it will provide a platform to leverage the information gathered through the ERM program to manage all of the credit union's corporate governance and reporting requirements within a single, easy-to-use, application. "Vital Insight's ERM Solution satisfies more than one business objective at Affinity. It will allow business unit owners to have a vested interest with responsibility to ensure adequacy of design, and effectiveness of internal controls over their processes. The monitoring and measuring of these processes, procedures and controls will eventually allow for enterprise wide business process improvement and efficiency not to mention compliance with our regulatory environment", said Kathryn Neigh, AVP Enterprise Risk Assessment, Affinity Federal Credit Union.

Since 1935, Affinity has been offering superior financial services with a member-oriented focus. Affinity is different from other financial institutions because they are a not-for-profit cooperative owned by their members-so instead of maximizing profits, they get passed on to their members in the form of high-yielding accounts and low-interest loans. To date, Affinity has over 118,000 members from more than 1,000 companies and organizations, with total assets in excess of \$1.3 billion.

#### **ABOUT VITAL INSIGHT**

Vital Insight is an Austin, Texas-based software company founded by experienced entrepreneurs and Big Four accounting firm executives with substantial hands-on Enterprise Risk Management, Sarbanes-Oxley, internal audit, and risk consulting experience. The company's core product, Governance Insight, is an easy-to-use, database-driven software application that allows companies to centrally manage, document, and test all processes, risks, and controls within their business. Vital Insight's customers experience significant savings and added value by streamlining their Corporate Governance and Enterprise Risk Management programs with Governance Insight.

For more information, visit us at [www.vitalinsight.com](http://www.vitalinsight.com).